

NEELANDS GRABS TOP BUSINESS AWARD AT BURLINGTON GALA

Fifty-six years of business leadership by Neelands Refrigeration, spanning two generations of family ownership, was recently recognized by the Burlington Chamber of Commerce.

Neelands won the Business Excellence Award in the Service category of Burlington companies with 25 or more employees. A group of executive staff, led by company CEO Noel Neelands, received the prize at the Chamber's annual gala at the Burlington Convention Centre. A near-record crowd filled the convention centre for the April 11 ceremonies to find out which firms had garnered the honours.

Neelands topped two other finalists in the category to grab the title. The C of C awards task force said it was impressed with how the 56-year-old family business had continued to innovate and grow under the leadership of the second generation of the Neelands family.

Some of the divisions have tripled their revenues, in a business where referrals and word-of-mouth are the focus for generating new sales, said the task force. It also recognized the fact that customer service continues to be a key element in the growth at Neelands Refrigeration.

Finalists for the Chamber Business Excellence Awards are announced in advance, but winners are kept secret until the gala evening. Winners are companies that have demonstrated excellence in business leadership, community contributions, entrepreneurship, employee welfare, innovation and growth. A revised evaluation criterion, first introduced in 2009, includes environmental practices.

The Chamber received over 50 nominations for the 2012 Business Excellence Awards. Finalists and winners were chosen by the task force through a series of questionnaires and interviews.

Neelands Refrigeration Limited

Neelands Refrigeration Limited of Burlington, ON is a leader in advanced refrigeration design technologies, covering refrigeration equipment, computerized refrigeration control systems, contracting, engineering, design, service and support for clients in the retail and commercial food industry. www.neelands.com